

## **Alan Pulverness**

Born London 23 October 1946.

- BA (Hons) 1st class in Comparative Literature and Applied Linguistics (1974)-University of East Anglia
- RSA/UCLES Cert (now Dip) TEFLA (1979/80)

### **Teaching/Teacher Training**

**since 1995:** Freelance author/teacher trainer/ELT consultant; associate trainer, Norwich Institute for Language Education-courses in ELT methodology, literature and cultural studies in People's Republic of China, Taiwan, Eastern/Central/Western Europe, Latin America and the UK.

**since 1996:** Course Director, Advanced Certificate in TEFL: Masters Level Award joint programme: Norwich Institute for Language Education and the School of Education and Professional Development, University of East Anglia (from 2001 with Leeds Metropolitan University).

**1974-1994:** Teacher/Teacher Trainer, The Bell Educational Trust, Norwich-language improvement and methodology for teachers from China, Latin America, Middle East, North Africa, Western Europe.

**since 1974**

- Cambridge/RSA Diploma in English Language Teaching to Adults; Course Tutor; Assessor (since 1994).
- Cambridge/RSA Certificate in Teaching English as a Foreign Language to Adults-Course Tutor (since 1980); Assessor (since 1983).

**1991-1992:** Course Director: RSA distance learning Diploma in Teaching Foreign Languages to Adults-validated by The Institute for Applied Language Studies, University of Edinburgh.

### **Consultancies**

**2005-2006:** Hacettepe University, Ankara, Turkey-syllabus design

**2005:** University of East London-Distance MA materials design.

**2004-2005:** Oxford University Department for Continuing Education-Masters Level syllabus design.

**2001:** The British Council, Malta-Cultural Studies syllabus renewal. Voluntary Service Overseas, China-communicative methodology.

**1999-2000:** The British Council, Poland-British Cultural Studies materials development.

**1997-2001:** The British Council, Hungary-Cultural Studies materials development.

**1995-1998:** The British Council, Bulgaria-Textbook project; Cultural Studies syllabus design project.

**1986:** Istituto Bancario San Paolo di Torino, Turin, Italy-ESP Self-access materials design.

## Conferences

**2005:**

- Co-chair, "Reading Reputations", 20<sup>th</sup> annual British Council conference on the teaching of literature.
- Chair, "Animating Literature", British Council regional seminar, Prague.

**2006:** Consultant, "Reading Worlds", 19<sup>th</sup> annual British Council conference on the teaching of literature.

**2003:**

- Chair, "Getting a Life", British Council Cultural Studies conference, Helsinki.
- Co-chair, "Reading Screens", 18<sup>th</sup> annual British Council Conference on the teaching of literature.

**2002:** Co-chair, "Fresh Air in the Classroom", 17<sup>th</sup> annual British Council Conference on the teaching of literature.

## Examinations

- **UCLES COTE (now ICALT) teacher training scheme**  
Chief Moderator
- **UCLES CELS examinations**  
Test of Speaking: item writer (2000)
- **UCLES PET examination**  
Item Writer/Assistant Examiner (1995-1996)
- **RSA NVQ English Units**  
Chief Verifier (1995-1997)
- **UCLES FCE examination**  
Member of revision team for Use of English paper (1993)
- **UCLES CEELT examination**  
Joint Chief Examiner (1990-2001)
- **RSA/UCLES CUEFL (subsequently CCSE) examinations**  
Test of Writing: Examiner; Test of Oral Interaction: Assessor (1981-2001)
- **RSA EFL examinations**  
Objective Test Setter (1982-1985); Oral Examiner (1981-1985)
- **ARELS-OXFORD oral examinations**  
Examining Team Leader (1976-1990)

## Publications

### **Books**

- (with Mary Spratt & Melanie Williams) *The TKT Course* (Cambridge University Press 2005)

- *Criss Cross Advanced/Changing Skies: The European Course for Advanced Learners* (Swan/Hueber 2001)
- (with Antoinette Moses) *Right Now 1 & 2*-videos, activity books & teacher's books (Oxford University Press 2000; 2001)
- (with Dorottya Hollo & Mimi Kocanova) *Criss Cross Upper Intermediate Practice Book* (Swan/Hueber 2000)
- (with Matthew Farthing & Antoinette Moses) 3 units of *GNVQ Media: Communication and Production Advanced* (Longman 1996)
- (with Matthew Farthing) *The (Macmillan) Short Course Programme: Expectations, Impressions, Observations and Reflections* (Macmillan 1993; Phoenix 1995)-Vols 2,3 & 4 awarded the English Speaking Union Duke of Edinburgh English Language Book prize 1993 in the category "Course Books for Adult Learners"
- (with Matthew Farthing) *Insights* (English Language Arts & Macmillan 1989)
- (with Matthew Farthing) *The Key to Cambridge First Certificate* (English Language Arts & Filmscan Lingual House 1988; Longman 1990)
- (with Charles Duce & Hartmut Weber) *Modern English II* (Leverkusen: Bayer Sprachzentrum 1973); republished as *English for Commerce* (Klett 1976)

## Editorial

- Co-editor (with Antoinette Moses), *New English Fiction Vols 1-6* (Recanati: English Language International 2003/2004)
- Editor, *IATEFL Conference Selections* Dublin 2000; Brighton 2001; York 2002; Brighton 2003; Liverpool 2004
- Editorial adviser, *Worldwide Reader* (Oxford University Press/La Nuova Italia 2001)
- Co-editor (with Michael Houten) "New Directions, New Opportunities" proceedings of the British Studies Conference, Puławy, Poland (2000-2001)
- Editor, Shakespeare *Macbeth* (Turin: Società Editrice Internazionale 2000; Klett 2005)
- Editor, *Folio-MATSDA Journal* (1999-2003)
- Co-editor (with Gerhard Finster), *IATEFL Special Interest Group Symposium September 1997*, Akademiebericht Nr. 318 (Akademie für Lehrerfortbildung und Personalführung, Dillingen/Donau 1998)
- Co-editor *IATEFL Literature & Cultural Studies Special Interest Group Newsletter* (1997-1999)
- Editorial adviser, *The Literary Labyrinth* by Mariella Scarpa (SEI, Turin 1989; 1991)

## Articles

- Review of Susan Stempleski & Barry Tomalin *Film in Modern English Teacher* 11.4 (October 2002)
- "Ready for a great leap forward" in *The Guardian Weekly* Vol 166/No 9 (February 2002)
- "Confessions of a native speaker: some reflections on (British) cultural studies" in *English Language Teaching News* (Austria) No 46 (February 2002)
- (with Ewa Komarowska, Desisalva Zareva, Margit Szesztay & Reghina Dascal) "Survey review: Resource materials for social, cultural and political issues" in *English Language Teaching Journal* Vol 56/1 (January 2002)
- "New Landeskunde from the Old Country" in *English Language Teaching News* (Austria) No 43 (February 2001)
- "*Ci siamo?* Classroom research and the whole teacher" in *Humanism in Language Teaching* (Milan: Petrini 2000)
- "Distinctions and Dichotomies: culture-bound, culture-free" in *English Teaching Professional* Issue 14 (January 2000)
- (with Dave Allan) "STEPTOE and Son: testing times for primary teachers" in *IATEFL 1999 Edinburgh Conference Selections* (IATEFL 2000)
- "Issues in Teaching Culture through Language" in *Nyelvvizsga fórum* (Hungary May 2000)
- "Reading against the Grain: ELT and Critical Language Awareness" in *Resource* (Italy) Issue 3 (1999)
- (with Leah Davcheva & Helen Reid-Thomas) "Cultural Studies Syllabus and Materials: A writing partnership" in C. Kennedy (Ed) *Innovation and Best Practice* (Longman 1999)
- "Now write about your country: ELT and the ownership of cultural learning" in *IATEFL Literature & Cultural Studies Special Interest Group Newsletter*, Issue 18: 1999
- "How to put the sparkle back into teaching" in *Guardian Weekly ELT supplement* (May 16 1999)
- "Making it Strange: literature and culture shock" in *ELT News and Views* (Argentina) Year 6 N° 1 (March 1999); reprinted in *Resource* (Italy) Issue 4 (2000)
- "The Fifth Skill: intercultural awareness and language learning" in *LABSA Journal* 2.1 (Latin American British Studies Association) (July 1998); reprinted in N. Wadham-Smith (Ed) *British Studies Now Anthology Issues 6-10* (The British Council 1999)
- "The Full Monty: cultural studies and English language teaching" in *Issues* 148 (IATEFL) (April-May 1999)
- "Six Degrees of Motivation" in *ENGLISH TEACHING professional* Issue Eleven (April 1999)
- "Context or Pretext? Cultural content and the coursebook" in *ELT News and Views* (Argentina) Year 5 N° 2 (June 1998)
- "Two Ways of Telling: novel into film" in *IATEFL Media Special Interest Group Newsletter* (Autumn 1997)

- "Time for Refreshment" in *BBC English* (April 1997) and *The Buenos Aires Herald* (July 1997)
- "Just how low can you go?" in *Putting the Learners in Their Proper Place* (IATEFL 1996); reprinted in *IATEFL Learner Independence PL Newsletter* (2000)
- "Using Literature in the Language Classroom" in *Arena* No 12 (October 1996)
- "Something to Say: the rôle of literature in language teaching" in *L.E.N.D. (Lingue e Nuova Didattic., Italy)* (summer 1996)
- "Worlds Within Words: literature and civiltà" in *Papers on Teaching Literature*, (The British Council, Italy); *IATEFL Literature Special Interest Group Newsletter*; *ELT News and Views* (Argentina) (all 1996)
- "Outside Looking In: teaching literature as dialogue" in *Papers on Teaching Literature* (The British Council, Italy); in *The Hermetic Garage* (La Plata, Argentina) (both 1996); *American, British and Canadian Studies* (Sibiu, Romania) (2004)
- "Working with coursebooks" in *BBC English* (October 1995)
- Review of *English for the Teacher* by Mary Spratt in *ELT News and Views* (The British Council, Austria) (September 1995)
- "English as a Foreign Culture-ELT and British Cultural Studies" in *British Studies Now Issue 6* (July 1995); reprinted in Wadham-Smith N (Ed) *British Studies Now Anthology Issues 6-10* (The British Council 1999)
- Review of *Context and Culture in Language Teaching* by Claire Kramersch in *English Language Teaching Journal Vol 49/3* (July 1995); also published in *APAC of News* (Catalonia) (May 1995)
- "The EFL Theme Park, or Not the rainforest again!" in *IATEFL Newsletter 127* (May 1995)
- "The Cultural Dimension of Language Learning" in *Cambridge English Language Teachers' Association Yearbook 1994/95*
- "Cultural Studies, British Studies and EFL" keynote article in *Modern English Teacher* (April 1995)
- "Literary Deviations" in *EFL Gazette* (April 1994)
- "Why CEELT?" in *Modern English Teacher* (October 1993)
- Review of *Wordsplay* by John McRae in *English Language Teaching Journal Vol 47/4* (October 1993)
- "I know the name, but I can't place the face" in *IATEFL Testing Special Interest Group Newsletter* (December 1993)
- (with Martin Dodman & Peter Maingay) "The Norwich Course ten years on-a case study in curriculum renewal" in *The State of the Art* (Macmillan 1992)
- (with Don Bartlett) "Foreign Language Teaching and EFL: Two sides of a coin" in *EFL Gazette* (April 1992)
- "Overshooting the Mark: FCE and Learner Motivation" in *Bell at IATEFL 3* (Bell Educational Trust 1990)
- "A cure for tunnel vision: aiming beyond FCE" in *EFL Gazette* (January 1989)

- (with Michael Duckworth) Cambridge First Certificate practice materials for *Viewfinder*: Editions 12-15 (English Language Arts 1986/7)
- "Parents and Children and Consenting Adults: The Silent Way and Community Language Learning" in *Triangle 2* (British Council/Goethe Institut/AUPELF 1983)

### Conference papers

- APPI, Lisbon (2005) "Bringing texts together"
- TEFLIN, Yogyakarta (2005): Keynote address-"Squaring the Circle: linguistic rights and educational realities"
- British Council Convegno, Sorrento; International House Teacher Trainers' Conference, London (2005) "*The TKT Course*: from teaching knowledge to teacher development"
- British Council ELT Conference, Berlin (2005) "'Deprived of history': the literature of third places"
- APPI, Póvoa de Varzim (2004) "Acting locally: collaborations, consultancies and partnerships"
- LEND, Modena (2003); University of Tartu (2004) "Deprived of History: the literature of third places"
- British Council Convegno, Florence (2002), IATEFL East, Plovdiv (2001), Linz ConneXion (2003) "Unreliable Narrators and Hidden Agendas: developing critical reading skills"
- IATEFL, Brighton (2001): "Content-driven: materials design for inter-cultural awareness"
- LEND, Rome (2001); TEFLIN, Yogyakarta (2005): "Those who can...the role of the foreign language teacher"
- British Council Convegno, Venice (2001) "A raid on the articulate? Using film to illuminate literature"
- TESOL, Assisi (2000) "New *civiltà* from the old country"
- (with Dorottya Hollo & Mimi Kocanova) IATEFL, Dublin (2000) "You've got mail: cross-cultural materials writing"
- British Studies Conference, Puławy, Poland; British & American Studies Conference, Timisoara (2000)-"The End of the Affair: national identity in the age of devolution"
- British Council Convegno, Bologna (2000)-"The Ghost at the Banquet: the use and abuse of literature in the language classroom"
- (with Dave Allan) IATEFL, Edinburgh; British Council Convegno, Palermo (1999)-"STEPTOE and Son: testing times for primary teachers"
- URUTESOL, Montevideo (1998); TESOL, Rome (1999)-"Making it Strange: literature and culture shock" (published in *ELT News and Views*, Argentina, Year 6 N° 1 (March 1999))
- (with Leah Davcheva & Helen Reid-Thomas) British Council Conference, Oxford (1998) "Cultural Studies Syllabus and Materials: a writing partnership"

- LEND, Portonovo (1998)-“*Ci siamo?* Classroom Research and the Whole Teacher”
- MATSDA Conference, Nottingham; IATEFL Literature & Cultural Studies SIG Conference, Canterbury; PARATESOL, Asunción; FAAPI Conference, Bahia Blanca, Argentina (all 1998); British & American Studies Conference, Timisoara (2000)-“Now write about your country: ELT and the ownership of cultural learning”
- LABSA Conference, Buenos Aires (1998)-“The Fifth Skill: intercultural awareness and language learning”
- TEA Conference, Vienna (1996) and IATEFL, Brighton (1997)-“Two Ways of Telling: novel into film”
- L.E.N.D Convegno, Modena and IATEFL Joint SIGs Symposium, Vienna (1996)-“Something to Say: the role of literature in language teaching”
- 6th MATSDA Conference, Cambridge (1996)-“Lifting the curtain: report on Bulgarian textbook consultancy”
- IATEFL Testing & Learner Independence SIGS Joint Symposium (1995)-“Just how low can you go?”
- ETAROC 4th International Symposium, Kaohsiung, Taiwan (1995)-“Two-way mirror: literature as discourse and as a medium for (inter)cultural learning”; “Developing speaking skills”; “Developing writing skills”
- IATEFL, York (1995): (with Matthew Farthing)-“The EFL Theme Park or Not the rainforest again”
- The L.E.N.D./British Council Thirteenth National ELT Conference, Milan (1995); IATEFL Literature and British Studies SIG Symposium, London (1995)-“Worlds Within Words: literature and civiltà”
- CELTA British Studies Conference, Cambridge (1994)-“The Cultural Dimension of Language Learning”
- The British Council Twelfth National ELT Conference, Bologna (1994): “Outside Looking In: teaching literature as dialogue”
- IATEFL, Brighton (1994): (with Matthew Farthing)-“Language with a small ‘c’”
- FIRST Conference, London (1993): (with Matthew Farthing)-“Whose culture is it anyway?”
- IATEFL, Swansea & NATEFLI, Dublin (1993): “When I hear the word *culture*....”
- IATEFL, Swansea (1993): (with Matthew Farthing)-“The trouble with project work....”
- The British Council 2nd International Conference, Ankara (1992)-ELT & Teacher Training in the 1990s: “Why CEELT?” IATEFL, Lille (1992): (with Dave Allan)-“I know the name, but I can’t place the face” The British Council Ninth National ELT Conference, Bologna (1991): (with Martin Dodman & Peter Maingay)-“The Norwich Course ten years on-a case study in curriculum renewal”
- IATEFL, Dublin (1990): “Overshooting the Mark: FCE and Learner Motivation”

- IATEFL, Warwick & The British Council Seventh National ELT Conference, Milan (1989): "All in a Word-Literature in Language Teaching" IATEFL, Edinburgh (1988): (with Dave Allan and Steve Terry)-"Putting Performance Objectives to Work"
- British Council/Goethe Institut/AUPELF symposium, Paris (1983): "Parents and Children and Consenting Adults: The Silent Way and Community Language Learning"